



State of Nevada **Department of Business & Industry**

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Ombudsman for Minority Affairs Co-Hosting Spanish Radio Show **Focused on Hispanic Business Community**

Las Vegas – The Department of Business & Industry (B&I) and the Nevada Small Business Development Center (NSBDC) have partnered to launch a weekly Spanish radio program in Las Vegas that engages Hispanic businesses and educates the community on a variety of topics.

The live program, called “Mi Negocio, Mi Dinero”, is co-hosted by B&I’s Ombudsman for Minority Affairs Christina Fuentes and NSBDC’s Hispanic Business Development Manager Marcel Schaerer. The two will provide information on start-ups, administration, development, and fraud prevention as well as advice for consumers among other topics of interest in the Hispanic community. Listeners are invited to call into the show with any questions or comments.

“It’s important that Hispanics learn, in their own language, how they can start or grow a business and avoid scammers,” said Mr. Schaerer.

“We are excited to leverage the broad reach of radio to provide invaluable information to the community of Hispanic small-business owners and business professionals who are helping to diversify Nevada’s economy,” said Ombudsman Fuentes.

“Mi Negocio, Mi Dinero” airs every Tuesday from 3 p.m. to 4 p.m. on KRLV AM 1340. To listen live, go to <http://krlv1340am.com/>. Listeners may call (702) 385-1340 with any questions or comments.

For more information about the Ombudsman for Minority Affairs, visit <http://business.nv.gov/new-MinorityOmbudsman.htm>. For more information about NSBDC, go to <http://nsbdc.org/>.

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